



children first.

unicef 
USA

70 
unicef 
70 YEARS FOR EVERY CHILD



The United Nations Children's Fund (UNICEF) works in more than 190 countries and territories to put children first. UNICEF has helped save more children's lives than any other humanitarian organization by providing health care and immunizations, clean water and sanitation, nutrition, education, emergency relief and more. The U.S. Fund for UNICEF supports UNICEF's work through fundraising, advocacy and education in the United States. Together, we are working toward the day when no children die from preventable causes and every child has a safe and healthy childhood.

Milestones from a challenging yet extraordinary year. The U.S. Fund for UNICEF and its partners mobilized every available resource in support of UNICEF's work to put

children first.

August 27, 2015

India announces the elimination of maternal and neonatal tetanus. *See page 12.*

October 26, 2015

UNICEF celebrates 50th anniversary of winning the Nobel Peace Prize.

November 12, 2015

According to UNICEF, maternal deaths have fallen 44% since 1990.

September 25, 2015

World Health Organization removes Nigeria from list of polio-endemic countries. *See page 31.*

December 17, 2015

UNICEF reports more than 16 million babies born into conflict this year.

February 2, 2016

As Zika spreads, UNICEF works to help keep communities safe. *See page 17.*

March 21, 2016

UNICEF reports climate change and lack of sanitation threaten millions with unsafe water. *See page 12.*

April 6, 2016

UNICEF urges full hearings for refugee and migrant children stranded in Greece.

May 6, 2016

UNICEF warns that unaccompanied refugee and migrant children urgently need protection. *See page 11.*

March 8, 2016

New multi-country initiative will save millions of girls from child marriage. *See page 18.*

April 22, 2016

First UNICEF relief airlift reaches quake-hit Ecuador. *See page 12.*

June 30, 2016

3.6 million children are now at risk in Iraq from increasing violence. *See page 11.*



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Leadership Letter

The U.S. Fund for UNICEF brings together people, partners, corporations, foundations, the public and private sectors, the young, the old, innovators of any age — to tackle the world's toughest problems for children and support UNICEF's efforts to produce lifesaving results. We will continue to build a movement — a movement that delivers results. And, all the while, we are making sure that 90 cents of every dollar we spend goes to programs that help kids.

It's the approach that inspires investors in the UNICEF Bridge Fund, our innovative financial tool that delivers fast, flexible capital to UNICEF to solve urgent problems. Last April, the UNICEF Bridge Fund underwrote an unprecedented global vaccine switch, a critical step in the final phase of the fight to end polio. Forever.

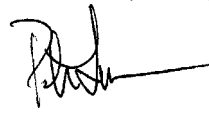
And it's the approach that built on our history of kids helping kids to create UNICEF Kid Power. This past year, 150,000 kids across the country joined the UNICEF Kid Power team, unleashing their energy to help UNICEF deliver almost 700,000 packets of ready-to-use therapeutic food to severely malnourished children.

We make change that lasts — that's why African-American faith-based leaders came together with the U.S. Fund in February to rally constituents behind the K.I.N.D. Fund. This partnership doesn't just provide desks to students in Malawi and jobs to the people who make them, but also scholarships for girls, too often left out of the classroom — because when girls learn, a host of benefits is unlocked for future generations.

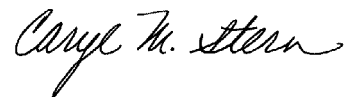
And as the gravest humanitarian emergency of our time, the child refugee crisis, demands an unprecedented UNICEF response across four continents, the U.S. Fund is there — working to ensure that children's needs are met and children's voices are heard.

So much of UNICEF's invaluable work is only made possible by the striking generosity of the U.S. Fund for UNICEF's supporters and partners — 426,558 individuals along with 10,458 partner corporations, foundations, NGOs, schools and clubs in Fiscal Year 2016. Your compassion helped raise more than \$568 million in support of UNICEF's work — the difference between life and death for so many children. You inspire us each day as we work toward a brighter future for every child.

Thank you for joining us in putting children first.



Peter Lamm
Chair



Caryl M. Stern
President and CEO



A Future for Every Child

In December 1946, as millions of children faced intense suffering across Europe in World War II's terrible aftermath, the United Nations announced the founding of a new organization, the United Nations International Children's Emergency Fund (UNICEF). On taking his appointment as its first Executive Director, Maurice Pate insisted on only one condition: that UNICEF provide relief to children from countries on both sides of the conflict.

Emergency Relief

Child Refugee Crisis Nearly seven decades later, a heartbreaking photo of a toddler's body on a Turkish beach helped alert the world to a humanitarian crisis on a scale not seen since UNICEF was first founded, and one which the organization was uniquely qualified to respond to.

By 2016, this refugee and migrant crisis would grow to engulf nearly 50 million children, including 28 million children uprooted by violence and conflict. At its heart was the Syrian Civil War, which entered its sixth year and was a primary reason the number of child refugees worldwide had jumped by roughly 75 percent since 2010. Continued fighting in Afghanistan, Iraq, Nigeria, South Sudan and Yemen were also key contributors. As 2016 began, a stunning number of children, nearly 250 million, were living in countries suffering from violent, often prolonged conflicts.

UNICEF responded to the crisis across five continents: delivering emergency supplies to those fleeing escalating violence in Asia, the Middle East and Africa; providing clean water, protection and education to thousands of Syrian children in the overflowing refugee camps and displacement sites in Jordan, Lebanon and Turkey as well as to those arriving at Europe's shores and borders; and working to improve the lives of children at risk from extreme poverty, gang violence and abuse in Central America.

These efforts would tax UNICEF's resources, but not its determination — that children on the run, whether migrants, refugees or internally displaced, are always children first and entitled to protection, support and all the other rights enshrined in the Convention on the Rights of the Child (CRC).



Natural Disasters In a single calendar year, UNICEF responded to humanitarian emergencies in a record 102 countries, including 119 natural disasters, 92 health crises and 63 conflicts and human rights crises. Ecuador's April 2016 earthquake (7.8 on the Richter scale) — and its aftershocks — destroyed homes, schools and health facilities, affecting 250,000 children. In the immediate days and weeks following, UNICEF provided almost 50,000 Ecuadorians with access to clean, safe water and nearly 35,000 children with safe educational and recreational spaces or psychosocial support services. With almost one million children in need of treatment for malnutrition, UNICEF also delivered additional aid to combat severe food crises in Eastern and Southern Africa — the result of several years of erratic rainfall and the most weather-disrupting El Niño event in half a century.

In sum, UNICEF's humanitarian relief efforts around the world were extraordinary, including the provision of safe drinking water to 25 million people, treatment for severe acute malnutrition to 2 million children, measles vaccinations to 23 million children and psychosocial support to 3.1 million children.

→ *The U.S. Fund for UNICEF would like to thank ALEX AND ANI; the Margaret A. Cargill Foundation; the Prudential Foundation and UPS for their significant support of UNICEF programs mentioned in this section.*

Saving Lives

We strongly believe that the world's future depends on the health and survival of today's children. Unfortunately, each day, 16,000 children under age five die from the lack of life's most basic necessities — water, food, shelter, vaccines, medicines, protection and education. That is why, for seven decades, UNICEF has been using its scale, influence and expertise to create real, sustainable results for children. Last year, UNICEF put low-cost, effective programs designed to improve children's health and save children's lives in more than 150 countries.

Immunization The largest procurer of vaccines in the world, UNICEF has helped immunize 45 percent of the world's children — supplying 2.8 billion doses of vaccines — and pushing the world ever closer to winning the battle against several vaccine-preventable diseases. Worldwide, cases of polio reached a new low of just 74 in 2015, with fewer than 30 cases in the first six months of 2016 — a 99.9 percent drop from 1988, when the crippling disease was at its peak. UNICEF, along with its partners in the Global Polio Eradication Initiative, also played a key role as Africa experienced the first two polio-free years in its history.

Similar progress was made in the effort to eliminate maternal and neonatal tetanus (MNT) as Cambodia, India, Indonesia and Niger joined the list of countries that have defeated MNT with UNICEF's help. UNICEF and the World Health Organization also announced significant progress in the global effort to control malaria — a 60 percent drop in death rates since 2000, with some 6.2 million lives saved. It's a milestone of particular significance since more than two-thirds of all malaria deaths occur among children under five.



Niger

Elh Mainari

Fanta

Providing a safe place for kids to learn and play is one way UNICEF works to help children at risk. Fanta, 9, joins in daily recreational activities, organized under a tent, at a camp for displaced families in Elh Mainari, Niger. The UNICEF-supported program aims to recreate a sense of normalcy for children who have fled conflict — Fanta is originally from a part of Nigeria threatened by Boko Haram — and to protect them from further trauma, exploitation and abuse.

→ **Learn more:** unicefusa.org/fanta

Sierra Leone



A community health volunteer marks a young girl's hand after she has received a polio vaccination.

UNICEF
helps immunize

45%

of the world's
children.



Clean Water Clean, safe drinking water is an absolute essential for child health, and UNICEF, with water, sanitation and hygiene programs in more than 100 countries, has helped the world reach a new standard for access: 91 percent of the global population now uses a safer, improved drinking water source. It's an achievement that, along with improved sanitation and hygiene practices, has contributed to the continued overall decline in child mortality. Deaths related to waterborne illness have dropped sharply in the last decade.

Nutrition Malnutrition contributes to the loss of three million young lives annually and puts millions more children at risk of stunting and cognitive impairment, setting them up for a lifetime of struggle. One cornerstone of UNICEF's strategy to combat malnutrition is the distribution of ready-to-use therapeutic food (RUTF), a lifesaving treatment for the most severe cases. To help ensure that adequate supplies can quickly reach the kids who need them most, UNICEF has been working to increase RUTF production in Africa, an effort that saw significant progress last year, with more than a third of UNICEF-procured "miracle food" now locally sourced. Globally, UNICEF enabled the treatment of 3.2 million children with severe acute malnutrition and helped an estimated 5 million children receive low-cost fortified powders to address micronutrient deficiencies.

Zika UNICEF also responded to the global Zika outbreak in Brazil and across Latin America and the Caribbean, using its 24 regional offices and working closely with both the World Health Organization and the Pan American Health Organization. Key focuses of the effort were to provide communities with critical information about Zika prevention, mosquito-control initiatives and programs designed to mitigate the disease's impact on children and families.

► *The U.S. Fund for UNICEF would like to thank The Roger and Rosemary Enrico Foundation; Bill and Melinda Gates Foundation; the GE Foundation; Google; Johnson & Johnson, Inc.; Kiwanis International; LDS Charities; Merck; the National Philanthropic Trust; Pfizer, Inc.; Rotary International; Star Wars: Force for Change; Target and Zonta International for their significant support of some UNICEF programs mentioned in this section.*

Building Futures

For seven decades, UNICEF has worked to give children the support they need to reach their full potential and a real chance at a safe and happy future. Education is the foundation that makes a lasting difference in a child's life — and UNICEF's child protection programs strive to create a world where every child can grow up free from fear, exploitation and harm.

Education With its partners, UNICEF supplied learning materials to nearly 15 million children and education materials for nearly 350,000 classrooms during the year. Education is put at highest risk when children's lives are disrupted by war or natural disaster. Last year, emergency education efforts reached 7.5 million children with temporary classrooms, supplies and other learning support.

Inclusion UNICEF also worked at a national level to help address the problem of gender-based violence in schools and to make sure education meant education for every child, publishing technical guides on improving education for children with disabilities, and children from ethnic and linguistic minorities. Overall, these efforts improved learning outcomes and inclusive education in 156 countries throughout the year. With the rise of Zika across Latin America and the Caribbean, UNICEF and partners also worked to reduce stigma and promote inclusion of children with microcephaly.

Child-Friendly Spaces To help protect the growing numbers of child refugees in Europe, UNICEF and partners established six Child-Friendly Spaces at transit centers in the western Balkans, places where children could receive support and help reuniting with their families if traveling unaccompanied, and where they were less likely to be trafficked or otherwise exploited. Globally, UNICEF programs designed to raise awareness and reduce the risk of gender-based violence in emergencies reached 2 million girls, women and boys in 39 countries.

Child Protection More than 5.6 million children in 30 countries were spared from the risk of child labor as a result of UNICEF and partner efforts. A new global initiative against child marriage, launched with UNICEF's help and promising to protect millions of girls, saw representatives from 30 African countries commit to hastening the end of the practice. In addition, 2,000 communities in 14 countries officially pledged to abandon the practice of female genital mutilation. Also last year, UNICEF established a pioneering global effort to tackle the scourge of online sexual exploitation of children, bringing together governments, civil society and private-sector partners.

Freeing Child Soldiers UNICEF helped secure the release of nearly 10,000 child soldiers last year, including 1,775 in South Sudan, one of the largest demobilizations of its kind in history. UNICEF continues to support these children's recovery and reintegration into their communities, with a focus on getting them back to school — and back to the business of being kids. Additionally, some 2 million girls, women and boys in crisis-affected countries benefited from UNICEF interventions aimed at protecting them from gender-based violence in emergencies, a nearly five-fold increase from the year before.

► *The U.S. Fund for UNICEF would like to thank the Conrad N. Hilton Foundation; Education Above All, Educate A Child; the ExxonMobil Foundation; Gucci; Hallmark Marketing Company; the IKEA Foundation; the Landry Family Foundation; Pier 1 Imports and The Walt Disney Company for their significant support of some UNICEF programs mentioned in this section.*

New Ways to Help Children

Finding low-cost, high-impact solutions to age-old threats to children's lives and futures is more important than ever. The speed at which deadly epidemics, the global refugee crisis and climate change can harm children



has accelerated. This is why UNICEF is committed to innovation: identifying new technologies and practices to improve measurable outcomes for children, testing these new ideas in the field and then, depending on the results, scaling up their use to help millions of children all over the world.

UNICEF Innovation Projects that UNICEF has piloted include mobile birth registration in Nigeria; drone transport of blood samples for the diagnosis of HIV in Malawi; text messaging to support mothers in Mexico and an insulated vaccine carrying case, cooled by solar power, and used in many countries. Last year, during the West African Ebola crisis, UNICEF's pioneering U-Report system helped address key information gaps and promote critical prevention measures.

Within UNICEF, innovation involves working groups that focus on solutions at varying stages of the development pipeline. In Copenhagen, UNICEF Supply Division also works to improve the designs of products and emergency supplies that UNICEF purchases. Finally, a global network of "innovation labs" and problem solvers from academia and the private and public sectors work with UNICEF on development, testing and field implementation. UNICEF also believes in designing new solutions with the end-user in mind, understanding local ecosystems and cultures, designing for scale, and using "open-source" technology and "open" data so that others can benefit from our experience.

Innovation Fund Set up in 2016, UNICEF's Innovation Fund is providing seed funding to startups developing a range of open-source solutions with potential benefits for children. Saycel of Nicaragua, an Innovation Fund recipient, is working on affordable mobile connectivity for underserved rural communities. Pakistan's Innovations for Poverty Alleviation Lab has created a mobile phone-based maternal and child health information system geared to semi-literate husbands and fathers. Chatterbox, based in Cambodia, is building software tools for RapidPro, UNICEF's open digital platform, to increase the availability of medical essentials in remote areas by providing a better way to track inventory. Another seed-fund recipient, Power in Bangladesh, has created a digital registry to improve data collection and expand maternal and child health care coverage.

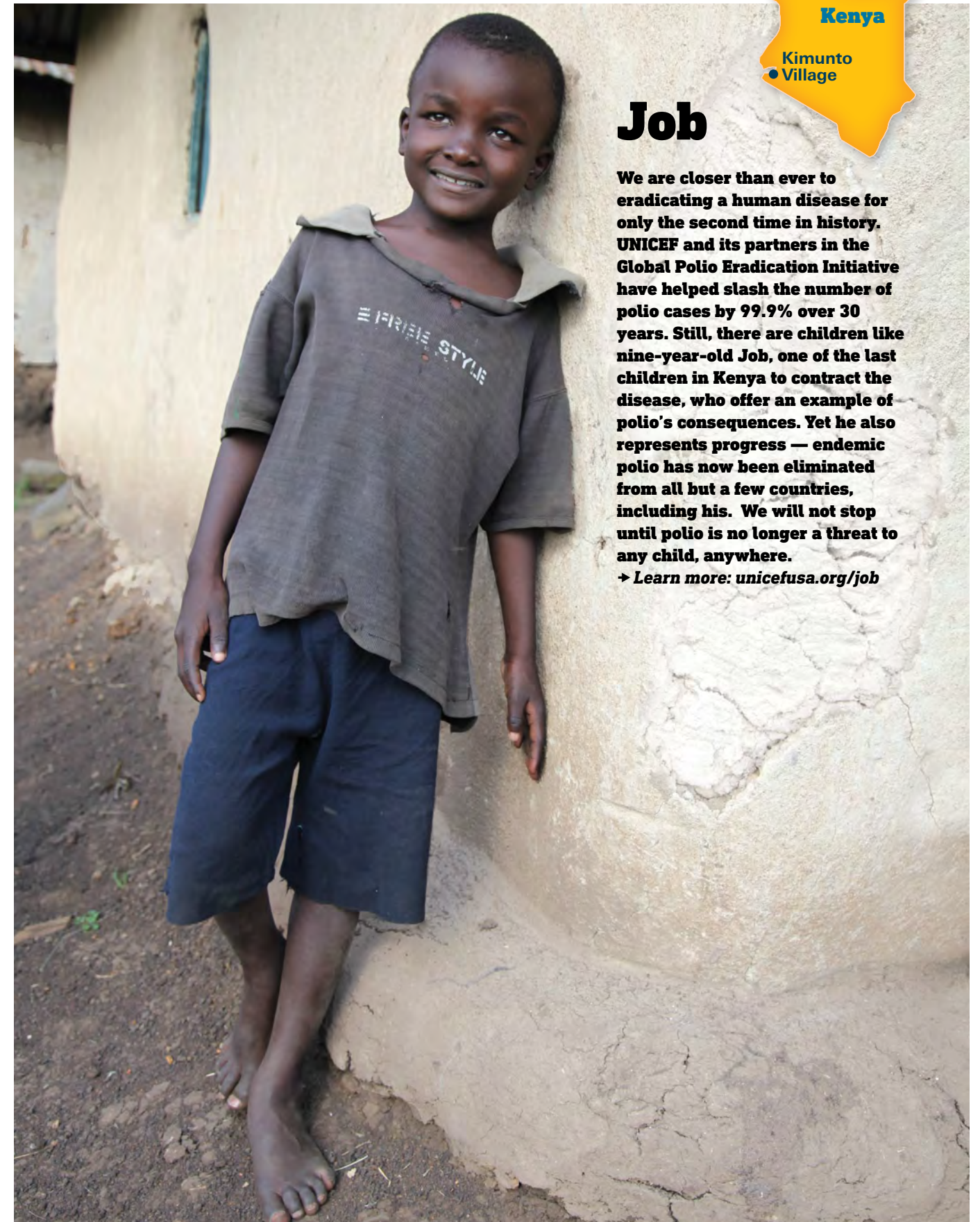
UNICEF has also concentrated on innovation that provides more stability for children and their families during conflict or natural disaster. The Rapid Family Tracing and Reunification system promises to revolutionize family reunification in crises. It enables humanitarian workers to quickly sort and share records in real time — accelerating the return of displaced children to their families from a matter of days, to a few hours or less. Another innovation project, from 9Needs of South Africa, uses advances in identity technology to track and store vital records for children and their families in refugee camps — information that can easily get lost when people hurriedly flee their homes or cross national borders. ●



Job

We are closer than ever to eradicating a human disease for only the second time in history. UNICEF and its partners in the Global Polio Eradication Initiative have helped slash the number of polio cases by 99.9% over 30 years. Still, there are children like nine-year-old Job, one of the last children in Kenya to contract the disease, who offer an example of polio's consequences. Yet he also represents progress — endemic polio has now been eliminated from all but a few countries, including his. We will not stop until polio is no longer a threat to any child, anywhere.

→ Learn more: unicefusa.org/job





Across the U.S., Children First

Founded in 1947, just one year after UNICEF itself, the U.S. Fund for UNICEF was the first UNICEF National Committee dedicated to supporting the global organization's lifesaving work. For almost 70 years, we have vigorously pursued our mission of educating, advocating and fundraising with the American public, working to place children's rights and children's issues at the heart of the American agenda, and building a movement of supporters for our vision of a world in which every child has a chance to thrive.

Developing UNICEF Champions

The U.S. Fund for UNICEF works to recruit future supporters for UNICEF and the world's children through education and outreach, motivating American kids, teens, college students and young professionals to get involved and make a difference.

Trick-or-Treat for UNICEF Since 1950, when the U.S. Fund launched Trick-or-Treat for UNICEF, its first Kids Helping Kids® campaign, we have inculcated a sense of global citizenship in millions of American children and empowered them to make a difference in the lives of peers in need. In fact, in Trick-or-Treat's nearly seven decades, trick-or-treaters have helped raise a truly impressive sum — more than \$175 million — for UNICEF.

In the autumn of 2015, Trick-or-Treat for UNICEF continued its historic success by inspiring nearly 1 million children to help raise almost \$3.8 million. Trick-or-Treat for UNICEF 2015 also received support from National Partners HSNi Cares, Key Club International and Claire's, and from Promotional Supporters American Airlines and MediaVest. As part of an exciting entertainment partnership, 20th Century Fox used the theatrical release of *The Peanuts Movie 3D* to publicize Trick-or-Treat for UNICEF 2015, marking the campaign's 65th anniversary and celebrating the beloved *Peanuts* characters.

UNICEF Kid Power Our newest Kids Helping Kids® program, UNICEF Kid Power (launched in 2014), empowers kids to be global citizens every day, not just on Halloween. Using the world's first WEARABLE-FOR-GOOD®, a child-friendly fitness band, Kid Power participants earn Kid Power Points through physical activity. Points unlock ready-to-use therapeutic food (RUTF) packets for children threatened by severe acute malnutrition. The generous support of Presenting Sponsors *Star Wars: Force for Change* and Target — as well as local partners, parents and fans — has made this innovative program possible. In addition, funds raised through *Star Wars: Force for Change* have unlocked 4 million RUTF packets.

In Spring 2016, more than 68,000 students across 13 cities joined the UNICEF Kid Power Team with the UNICEF Kid Power Schools Program. Working with high-needs schools in the United States, student teams joined a teacher-led experience promoting physical activity and global citizenship, incorporating standards-aligned lessons and activities into the UNICEF Kid Power Band experience. As a result, students earned more than five million Kid Power Points and unlocked over 385,000 RUTF packets.

Atesha, a 10-year-old in our Washington, D.C. school program, offers one remarkable example of Kid Power's impact. She and her grandmother, Kai, start their day at five in the morning by walking to achieve their fitness and lifesaving goals. As Atesha explains, "I was sad to hear that kids around the world didn't have the food they need to grow up and be healthy."

We have also partnered with Target so that kids get active with UNICEF Kid Power — not just where they learn, but where they live and play. With UNICEF Kid Power for families, kids wear their Kid Power Band and use the companion app to go on Missions, earn rewards and track their progress, unlocking lifesaving RUTF packets. Approximately 80,000 kids and parents have joined the UNICEF Kid Power Team via our family program, earning more than 4.7 million Kid Power Points and unlocking 312,829 RUTF packets.

Celebrity and Sports Partnerships As always, the U.S. Fund is fortunate to have influencers and opinion leaders to help publicize our work. GRAMMY® Award-winning recording artist P!nk, already a UNICEF Ambassador, took on an additional role as UNICEF Kid Power National Spokesperson. Following her field visit to Haiti, P!nk appeared on *Good Morning America*, *The Tonight Show Starring Jimmy Fallon* and *Ellen*, hosted a session on Sirius XM, performed at the UNICEF Snowflake Ball and visited a Kid Power school in Harlem, all to help get kids active and save lives.

Kid Power also benefited from the active partnership of athletes, including Kid Power Champions Tyson Chandler (UNICEF Ambassador), Maya Moore, David Ortiz, Alex Morgan, Aly Raisman, Meryl Davis and Dartanyon Crockett. Other sports partnerships — with teams and leagues — were also crucial to

UNICEF helped
treat more than

3.1 million

children for severe acute
malnutrition in one year.

Inexpensive
Mid-Upper Arm
Circumference
strips allow
health workers
to quickly
screen children
for malnutrition.

Younas



Children who suffer from severe acute malnutrition risk permanent damage to their brains and bodies. Younas — a 10-month-old boy from rural Pakistan diagnosed with this condition — was given ready-to-use therapeutic food (RUTF), a nutrient-rich peanut paste, at a UNICEF-supported clinic. RUTF packets come ready-to-serve and don't require a doctor, water for mixing or a refrigerator. Within two weeks, Younas began to recover. UNICEF is the global leader in RUTF procurement and helps spearhead a global movement, involving 57 countries, to end hunger and malnutrition.

→ Learn more:
unicefusa.org/younas



Kid Power's success. The NFL Foundation and Super Bowl 50 Legacy Fund helped kick off UNICEF Kid Power in the Bay Area, while providing Super Bowl Week incentives for Kid Power classrooms. In addition, the following teams and leagues supported Kid Power: the NBA (Atlanta Hawks, Boston Celtics, Brooklyn Nets, Indiana Pacers, Phoenix Suns and Sacramento Kings); the NFL (San Francisco 49ers and Oakland Raiders); MLB (Atlanta Braves and Boston Red Sox); and the NCAA.

UNICEF Clubs The U.S. Fund reaches out to American teens, college students and young professionals, too. In our UNICEF Clubs program, we encourage students to educate others about children's issues, advocate for children's rights and raise funds for UNICEF. In Fiscal Year 2016, 650 UNICEF Clubs — including 100 new ones — were registered in more than 40 states. Last fiscal year, 350 participants attended the UNICEF Student Summit in Washington, D.C., which included more than 71 congressional meetings on Capitol Hill. Our Global Citizenship Fellowship prepares globally minded young people for public service leadership. Fellows mobilize at the grassroots level, raising awareness about children's issues and inspiring faith-based communities, schools and other volunteers to take action. Last fiscal year, Fellows supported more than 122,000 constituent "touch points," including high school and college programs, Congressional Action Teams, Kid Power schools and Trick-or-Treat for UNICEF supporters.

UNICEF NextGen Finally, our UNICEF NextGen program — consisting of young leaders, entrepreneurs and innovators in their 20s and 30s — raised \$1.9 million for UNICEF and held its first-ever Global Summit in collaboration with UNICEF Jamaica. Daria Daniel, a NextGen New York Steering Committee member, is one of the many exemplary UNICEF supporters that NextGen fosters. Last fiscal year, Daria and her fellow NextGen leaders hosted an art exhibit, *Through Their Eyes: Moments Photographed by Syrian Children*, which showcased powerful images taken by Syrian refugee children. The NextGen community continued to engage peers and networks to support UNICEF, hosting fair trade dinners, thought clubs, dance fundraisers, art parties and more, using its influence and powerful voices to highlight UNICEF's critical work.

Mobilizing the American Public

The U.S. Fund for UNICEF has inspired generations of Americans to support UNICEF and advocate for children's rights and well-being.

Fundraising and Advocacy During Fiscal Year 2016, our 69th year of operation, we continued to mobilize the American public to put children first around the world, raising approximately \$75 million via small gifts from more than 416,000 donors. We are profoundly grateful for this remarkable generosity and support. Advocacy for children is a major public initiative for the U.S. Fund. In Fiscal Year 2016, we spurred the activism of 1.35 million "informed supporters," more than 247,135 "engaged advocates" and more than 9,975 "believers."

Convention on the Rights of the Child The U.S. Fund and our supporters have been active on social media, too, with more than 750,000 followers on Facebook and Twitter. In April 2016, we launched a weeklong Twitter-based campaign asking President Obama to send the Convention on the Rights of the Child (CRC) to the U.S. Senate. The CRC mandates that all children be viewed and treated as human beings with important, fundamental rights. Sadly, the United States is the only country that has not yet ratified this critical human rights treaty. Using our campaign hash tag, #SendTheCRC, more than 4,400 Twitter accounts sent tweets or re-tweets about ratification, resulting in 44 million Twitter impressions, helping to raise public awareness of children's rights and the importance of America's leadership role in protecting them. The U.S. Fund's President and CEO, Caryl M. Stern, capped the #SendTheCRC campaign with a Time.com op-ed.

End Trafficking Our End Trafficking campaign — designed to protect children, here and abroad, from sexual exploitation and forced labor — reached more than 57,000 constituents through 246 events in 20 states. We worked hard to focus public attention on this issue through the U.S. Fund's first End Trafficking podcast on Apple's iTunes platform. In collaboration with Together for Girls, we organized a Twitter chat on International Women's Day with the event's hash tag — #AllWomen — trending nationwide.

Influencer Advocacy The U.S. Fund solicits help in fundraising and public outreach from opinion leaders and influencers, too. In January 2016, actress, fashion model and UNICEF Ambassador Angie Harmon traveled to Vietnam to see UNICEF's child protection programs in action, sharing her experience on People.com to help publicize Human Trafficking Prevention Month. Basketball star Luol Deng — along with the National Basketball Players Association and the Miami Heat, which provided matching donations — teamed up with UNICEF for his 31st birthday to support children in South Sudan.

UNICEF Supporter Heidi Klum, world-famous supermodel, television host, businesswoman, fashion designer and television producer, traveled to India last year to see UNICEF's work firsthand. She shared her experiences with millions of followers — including meetings with teen community leaders and visits to child-friendly schools, a neonatal care unit, a nutrition center and a health center — via her social media accounts.

UNICEF Inspired Gifts Motivated by seeing UNICEF in action in India, Heidi Klum also raised public awareness of our innovative Inspired Gifts program, which offers supporters the opportunity to purchase actual lifesaving supplies. Raising more than \$1.2 million during the last fiscal year, Inspired Gifts succeeded in expanding its appeal beyond holiday-related giving by appealing to donors' desire to make impact gifts.

UNICEF Tap Project Marking its 10th and final year during World Water Month (March 2016), the UNICEF Tap Project has raised over \$6 million since 2007 to support UNICEF's water, sanitation and hygiene programs in 12 countries, benefiting more than 500,000 children and families. In 2016, Americans spent 20 million minutes away from their phones using the Tap Project's innovative mobile app, unlocking nearly 4 million days of clean

water for children. The U.S. Fund is grateful for funding from National Partner Giorgio Armani Fragrances and Proud Supporter S'well Bottle, and to volunteers and supporters who helped raise more than \$615,000. They all made Tap's last campaign a great success.

Community Fundraising During the 2015 TCS New York City Marathon, Team UNICEF's 75 runners raised nearly \$300,000, a record amount for a single team. Team UNICEF's 25 runners at the 2016 Boston Marathon raised more than \$160,000. And then there were heroes like Beth Gesner, who has volunteered for the U.S. Fund for more than two decades. For the past nine years, Beth has organized an annual holiday gift-wrapping fundraiser in Delaware. Beth and her volunteers have raised more than \$75,000 to date. Beth's long-term commitment to the world's children inspires us all.

Greeting Cards and UNICEF Market Pier 1 Imports® once again sold UNICEF's signature holiday cards in their stores nationwide and on pier1.com and gave 100 percent of the sale proceeds to the U.S. Fund, generating more than \$1.6 million in revenue for UNICEF. IKEA also sold UNICEF holiday cards and donated 100 percent of the sale proceeds. UNICEF Market sells beautiful handcrafted items that support both artisans and children around the world. Sales in our online store, UNICEF Market, doubled during its second year of operation.

K.I.N.D. (Kids in Need of Desks) Launched by MSNBC's Lawrence O'Donnell in 2010, our K.I.N.D. Fund raised more than \$1.1 million last fiscal year and provided desks for schoolchildren in Malawi, where the majority of students lack desks or chairs in the classroom. To help support another key UNICEF priority — girls' education — K.I.N.D. also raised a record \$1.3 million for scholarships for girls to attend secondary school in rural Malawi.

Innovative, Visionary Partnerships

Partnering with foundations, civil society organizations, corporations (for gifts-in-kind) and impact investors, the U.S. Fund for UNICEF helps promote child survival, more equitable futures for children and sustainable, systemic change.

The U.S. Fund is deeply grateful for the leadership, bold public outreach and invaluable support of our institutional partners and investors. Their commitment to UNICEF — and to long-term improvements in health care, education, equity, emergency relief and child-centered development and protection — will affect the survival and futures of tens of millions of children, now and in the decades to come. During Fiscal Year 2016, we are proud that these partnerships (including gifts-in-kind) collectively raised more than \$406 million for UNICEF. This funding provided vital support for many large-scale innovative projects — whose goals range from ending preventable child deaths to combating socio-economic and gender inequality — across multiple continents.



Polio Eradication We have moved tantalizingly close to our long-held goal of ending polio, everywhere, forever. The Bill and Melinda Gates Foundation, Rotary International and the federal Centers for Disease Control and Prevention have all been major, long-term supporters of this decades-long effort to eradicate the disease. To date, in addition to advocacy and social mobilization, Rotary has contributed more than \$1.6 billion to fight polio, and the Gates Foundation has contributed nearly \$300 million since 2013. In 2015, there were fewer than 80 confirmed polio cases in the world, down from about 350,000 per year when the Global Polio Eradication Initiative began in 1988. To celebrate World Polio Day in October 2015, Rotary hosted a global update on polio eradication, featuring Rotary members, celebrity ambassadors, scientific experts and partners, including UNICEF and the U.S. Fund. The event reached more than 10.7 million people across 20 platforms on social media and resulted in 622,662 engagements and nearly \$200,000 in donations. Pakistan — the only country, along with Afghanistan, where polio remains endemic — accounted for nearly 90 percent of the world’s polio cases in 2014. As a result of the continued measures to reach all children with the polio vaccine, and with the support of Rotary’s local Pakistani clubs, polio cases decreased nearly 70 percent worldwide in June 2015, compared to the same period in 2014. Rotary has committed more than \$125 million in grants to support polio eradication activities in Pakistan, inspiring volunteers from Pakistan’s 188 Rotary clubs, too.

Eliminating Maternal and Neonatal Tetanus UNICEF is also helping to spearhead the elimination of maternal and neonatal tetanus (MNT), a major killer of young mothers and infants. Since 1999, this effort has helped slash the number of endemic countries by two-thirds. Since 2010, the U.S. Fund has partnered with Kiwanis International through The Eliminate Project. Kiwanis was the largest private-sector donor to the global MNT elimination initiative in 2016. Kiwanis’ new 2016 pledge of \$10 million will help protect more than 3 million women and their future newborns against tetanus. Kiwanis also granted \$7 million through The Eliminate Project. With Kiwanis, BD, LDS Charities and other partners, we were able to celebrate four significant MNT elimination milestones during Fiscal Year 2016 — in Cambodia, India, Indonesia and Niger.

Foundation Partners In addition to the Gates Foundation, other American-based foundations that generously support UNICEF’s programs via the U.S. Fund are: the Margaret A. Cargill Philanthropies, the National Philanthropic Trust, the Conrad N. Hilton Foundation and The William and Flora Hewlett Foundation. The U.S. Fund also works with many foundations, and the international child development community, to find new ways to increase child survival and well-being. At the U.S. Fund’s Annual Meeting in May 2016, for example, representatives from several leading partners, including the Gates and Rockefeller Foundations, joined UNICEF for a panel called “Children Count,” which focused on UNICEF’s strong commitment to collecting, using and analyzing data to ensure effective programming for children. In June 2016, UNICEF and the World Health Organization (WHO) (with a \$660,000 grant from the TB Alliance) convened to find new ways to integrate child tuberculosis (TB) screening and treatment with other child health-care and development programs.

Civil Society Organizations During Fiscal Year 2016, many civil society organizations worked with the U.S. Fund, including Lions Clubs International, which donated more than \$20,000 to support UNICEF's School-in-a-Box kits; the General Federation of Women's Clubs, which donated \$20,000 to support the U.S. Fund's End Trafficking Project to protect children, at home and abroad, from sexual abuse and commercial exploitation; the Delta Kappa Gamma Society International, whose members donated \$50,000 to support the Schools for Africa project; and the National Consortium for Academics and Sports, which donated more than \$56,000. Other civil society supporters are recognized on page 67.

Faith-Based Organizations The U.S. Fund partners with faith-based organizations to support UNICEF projects that save and improve children's lives. In addition to its partnership in The Eliminate Project, LDS Charities supported programs worldwide, including emergency response, education for refugees, immunizations and WASH in schools. The American Jewish World Service granted \$250,000 to UNICEF to conduct research on the impact of cash transfers and economic empowerment on gender-based violence in Ghana and Tanzania. In December 2015, in collaboration with the Coalition of Interfaith Leaders of the New York Board of Rabbis, the U.S. Fund held an interfaith convening on violence against children. During Black History Month 2016, the U.S. Fund for UNICEF teamed up with African-American churches and religious organizations (including the Church of God in Christ, Fountain of Praise Ministries, the International Association of Ministers' Wives and Ministers' Widows, the National Baptist Convention, Pentecostal Assemblies of the World and the Progressive National Baptist Convention) to raise awareness and help students in Africa access education through our Kids in Need of Desks (K.I.N.D.) Fund, which provides scholarships for girls' education and desks and supplies to children in need. Other faith-based supporters are recognized on page 67.

UNICEF Bridge Fund The U.S. Fund continued to partner with impact investors and donors via its unique, innovative UNICEF Bridge Fund, which accelerates support for UNICEF when the speed of aid can mean the difference between life and death for children. In April 2016, the Bridge Fund provided \$5 million to help procure 20 million doses of a new, more effective polio vaccine and assist countries unable to fund this transition quickly enough to meet urgent polio eradication objectives. Last year, the Bridge Fund collaborated with another UNICEF National Committee for the first time. To support malaria elimination, the Bridge Fund joined UNICEF Denmark to accelerate a pledge of \$1.3 million and enable UNICEF to procure and deliver long-lasting insecticidal nets, artemisinin-based combination therapies and rapid diagnostic tests in Angola, the Democratic Republic of the Congo and Kenya before mosquitoes (the malarial vector) started to breed. Last year, the Bridge Fund surpassed \$110 million of cumulative program activity. Finally, we are proud that, for the second consecutive year, ImpactAssets 50 included the Bridge Fund in its list of approved impact fund managers.

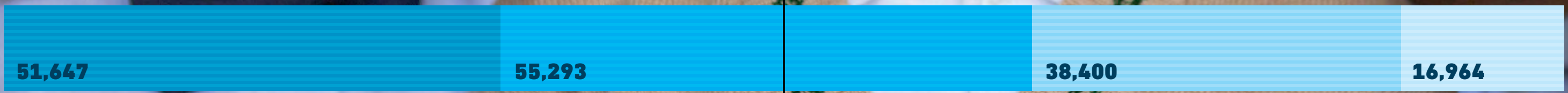


UNICEF and its partners provided

7,500,000

children with access to formal or non-formal basic education.

\$66.1 million worth of education supplies distributed



classroom kits

country-specific educational kits

recreation kits

early childhood development kits

ESCUELA OFICIAL DE PRIMARIA
"AREVALO BARRIOS"

Supporters Across the Nation

Headquartered in New York City, the U.S. Fund for UNICEF also works nationwide through our Washington, D.C. and regional offices to obtain U.S. government support and engage major donors and corporate partners with advocacy and partnership opportunities, fundraising events, planned giving programs and volunteer initiatives. During Fiscal Year 2016, all these activities raised more than \$87.3 million for UNICEF and children worldwide.

Corporate Partners The U.S. Fund for UNICEF partnered with more than 45 corporations to raise over \$170 million for vulnerable children, including \$135 million in gifts-in-kind. We continue to work with companies to develop integrated, transformational partnerships that leverage the full capacity of the private sector to put children first.

Public Policy and Advocacy In Washington, D.C., our Office of Public Policy and Advocacy ensured that the U.S. Fund secured a \$132.5 million appropriation from Congress during Fiscal Year 2016, the U.S. government's largest-ever cash contribution to UNICEF's work. Our Regional Board Members, who provide local guidance and expertise to our eight regional offices, helped make the case for the world's children in our nation's capital. In March 2016, 60 Regional Board Members and staff convened in Washington to advocate for UNICEF and support the "Reach Every Mother and Child Act." Every region was represented, and the group held 43 House and Senate meetings, doubling the prior year's outreach.

Great Plains Region The newest of our nine regional offices, the Great Plains Regional Office opened in 2016. Headquartered in Dallas, the region includes Colorado, Kansas, North Texas and Oklahoma. The annual fundraising gala, Children First: An Evening with UNICEF, raised almost \$750,000 in April 2016, a significant increase over prior years. Regional Board Members Leigh Rinearson and Danielle Pruitt were among the region's standouts, helping to raise more than \$800,000 for Let Us Learn, a program that focuses on educating the hardest-to-reach children in Afghanistan, Bangladesh, Liberia, Madagascar and Nepal.

Mid-Atlantic Region In only two years, this Regional Board has grown from an advisory committee to 16 members strong, adding four new members last year. In June 2016, the region teamed up with Special Olympics International to host an event with National Board Member Dikembe Mutombo, at the Austrian Embassy in Washington, D.C.

Midwest Region In October 2015, the Midwest Region's fifth annual UNICEF Chicago Humanitarian Awards Luncheon honored two local humanitarians involved with children, Barbara Bowman and Keith Decker. Over 450 guests attended the luncheon, many of whom were introduced to UNICEF's work for the first time. Co-chaired by Kim Rucker and Mark Mitsukawa, the region's ninth annual Hope Gala in April 2016 featured a performance by Vanessa Williams, raised over \$1 million and welcomed over 500 guests.



Lucilda

UNICEF works in Bolivia and more than 100 other countries worldwide to improve water and sanitation services and basic hygiene practices. Lucilda, 6, can access clean water from a tap outside her home in the outskirts of Monteaquedo, a small town in the Chuquisaca department, thanks to the success of a community water project supported by UNICEF with help from local partners, including Lucilda's father, a plumber.
→ [Learn more: unicefusa.org/lucilda](http://unicefusa.org/lucilda)



New England Region For their annual global conference in September 2015, the New England Region welcomed UNICEF's 36 National Committees. At the Children First Speaker Series in Boston in April 2016, Kim Phuc, who as a girl, appeared in an iconic Vietnam War photo, expressed hope for the future of children around the world. The annual Children's Champion Award Dinner in June raised \$1 million for children. The event also honored New England Regional Board Members Kaia Miller Goldstein and Pedro and Carolina Martinez for their determination to put children first.

New York Region The UNICEF Snowflake Ball raised a record \$3.6 million for children with over 800 people in attendance to honor National Board Member Mindy Grossman and UNICEF Goodwill Ambassador Orlando Bloom. Several New York Board members joined UNICEF Field Visits this year, including trips to Madagascar and the Za'atari Refugee Camp in Jordan, and shared their experiences with fellow UNICEF supporters upon returning home.

Northwest Region A speaker series — featuring UNICEF staff discussing the Syrian refugee crisis, UNICEF Kid Power, immunization and other topics — was a highlight of the Northwest Region's year. Regional Board Member Carrie D. Rhodes spoke at a spring 2016 luncheon about her personal connection and commitment to The Eliminate Project, an initiative by UNICEF and Kiwanis International to eliminate maternal and neonatal tetanus worldwide.

Southeast Region Southeast Regional Board Member Dr. Gulshan Harjee, who received immunizations from UNICEF as a child growing up in Tanzania, was honored by the Association of Fundraising Professionals for her philanthropic leadership in Atlanta. She has helped to raise over \$700,000 to support UNICEF's work worldwide.

Southern California Region Raising a record-breaking \$2.6 million in January 2016, this Region's UNICEF Ball honored President of the University of Southern California, C.L. Max Nikias, while UNICEF Goodwill Ambassador David Beckham received the Danny Kaye Humanitarian Leadership Award. The award was presented by Sir Elton John and David Furnish, and the event featured a performance by GRAMMY® Award-winning recording artist Mariah Carey. The U.S. Fund launched a partnership with Special Olympics for children with disabilities, with official spokesperson Lucy Meyer.

Southwest Region At the Audrey Hepburn® Society Ball in May 2016 in Houston, the Southwest Region honored former First Lady Barbara Bush, attracted more than 400 guests and raised a record-breaking \$800,000. The Regional Board's "No Lost Generation" Art Auction raised more than \$257,000. Carlos Alvarez, an exemplary participant in this region's work, gave \$200,000 toward various global disasters in 2016 to help protect the world's most vulnerable children. ●

The U.S. Fund for UNICEF holds events in support of UNICEF'S work **across the nation** to engage supporters and raise funds to save and protect the world's most vulnerable children.

San Francisco

Southern California

Sir Elton John at the UNICEF Ball.



Los Angeles



Great Plains

UNICEF Ambassador Alyssa Milano, Pier 1 Imports President and CEO Alex Smith, UNICEF NextGen National Development Committee Chair Sterling McDavid and U.S. Fund for UNICEF's President and CEO Caryl M. Stern at Children First: An Evening with UNICEF.

Dallas

Midwest

Immediate Past Chair of the National Board Vincent J. Hemmer, Amy Brown, and National and Midwest Regional Board Chair Robert T. Brown at the ninth annual Hope Gala.



Chicago



Southeast

Ted Turner (honoree) at UNICEF's Evening for Children First.

Atlanta

Southwest

Singer Faith Hill with former First Lady Barbara Bush at the Audrey Hepburn® Society Ball.



Houston



New England

Honorees Carolina Martinez and Kaia Miller Goldstein at the Children's Champion Award Dinner.

Boston

New York

New York

UNICEF Goodwill Ambassadors Liam Neeson and Orlando Bloom (honoree) at the annual UNICEF Snowflake Ball.



Washington, DC

U.S. Fund for UNICEF Regional Offices

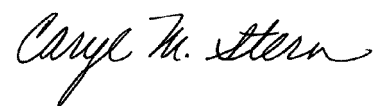
Financial Report

The U.S. Fund for UNICEF management team, as overseen by the Audit Committee of our Board of Directors, has continued to establish and maintain internal controls and reporting methods that emphasize documentation, implementation and testing. As a result, we have maintained the highest level of ethical, business and financial practices, enabling the U.S. Fund for UNICEF to remain financially sound and sustainable.

The financial summary on page 44 highlights our financial statements, all of which KPMG, LLP have audited. A complete set of our financial statements, including the related notes with auditor's unqualified opinion, is available upon request as well as on our website.

At the direction of the Audit Committee, the U.S. Fund management has continued to enhance a robust internal audit plan that emphasizes compliance, accountability, data security and reliability in order to help counter any risks that could impact the internal control systems of the organization. The scope of our internal audit testing, approved by the Audit Committee, included testing of controls at our national headquarters involving our grantmaking and approval process, major donor agreements, major vendor contracts, and whistleblower and conflict-of-interest policies, as well as a review at the regional offices, and all were found to be reliable and effective. We are also in compliance with Federal Form 990 requirements and comply with 403(b) Form 5500 audit requirements. Any findings are reported to the Audit Committee and shared with our independent auditors. The same rigor has been applied when reviewing our information technologies systems for compliance and control.

We believe our internal controls, coupled with continued enhancements, oversight and internal audit process testing, provide reasonable assurance that our financial reports and statements are reliable and that they comply with generally accepted accounting principles.



Caryl M. Stern
President and CEO



Edward G. Lloyd
Chief Operating Officer and
Chief Financial Officer



Consolidated Statement of Activities

Public support and revenue	Fiscal Year 2016	Fiscal Year 2015
Public support		
CONTRIBUTIONS		
Corporate	\$31,488,603	\$24,689,873
Major gifts	37,988,845	30,510,058
Foundations	171,068,724	132,627,609
Non-governmental organizations (NGOs)	84,131,577	90,427,627
Direct marketing	48,098,223	49,397,717
Trick-or-Treat program	2,279,080	2,468,938
Internet	17,923,457	22,001,204
Other	18,384,358	16,768,291
GIFTS-IN-KIND	135,189,820	121,203,396
SPECIAL EVENTS INCOME, NET OF EXPENSES	7,458,425	7,256,555
BEQUESTS AND LEGACIES	10,135,004	11,892,249
Total public support	\$564,146,116	\$509,243,517
Revenue		
GREETING CARDS REVENUE	3,528,740	3,514,772
INVESTMENT RETURN	825,029	1,606,434
CHANGE IN VALUE OF SPLIT-INTEREST AGREEMENTS	(239,759)	(758,925)
Total revenue	\$4,114,010	\$4,362,281
Total public support and revenue	\$568,260,126	\$513,605,798

Expenses	Fiscal Year 2016	Percent of Total Expenses	Fiscal Year 2015	Percent of Total Expenses
Program services				
GRANTS TO UNICEF AND OTHER NGOs	\$487,891,919		\$469,882,209	
PUBLIC INFORMATION, EDUCATION, AND PROGRAM SERVICES	14,428,535		14,127,752	
ADVOCACY	679,121		700,880	
Total program services	\$502,999,575	90%	\$484,710,841	90%
Supporting services				
MANAGEMENT AND GENERAL	15,275,852	3%	14,622,805	3%
FUND-RAISING EXPENSES	42,906,003	7%	41,976,664	7%
Total supporting services	\$58,181,855	10%	\$56,599,469	10%
Total expenses	\$561,181,430	100%	\$541,310,310	100%
Change in net assets	\$7,078,696		\$(27,704,512)	
Net assets at beginning of year	\$118,305,688		\$146,010,200	
Net assets at end of year	\$125,384,384		\$118,305,688	

Note 1
Through the Office of Public Policy and Advocacy in Washington, D.C., the U.S. Fund for UNICEF acts as an advocate for the well-being of the world's children. One of the specific functions of the Public Policy Office is to advise both the administration and Congress about the importance of the voluntary contributions made to UNICEF by the U.S. Government. The U.S. Fund for UNICEF's efforts in this regard helped to get Congress to direct the U.S. Government to allocate \$132.5 million to UNICEF in 2016. This funding is provided directly to UNICEF and is not reflected as Revenue in the Summary of Financial Highlights. Related expenses are included in total program services.

Note 2
The U.S. Fund for UNICEF has total net assets of \$125.3 million that consist of:

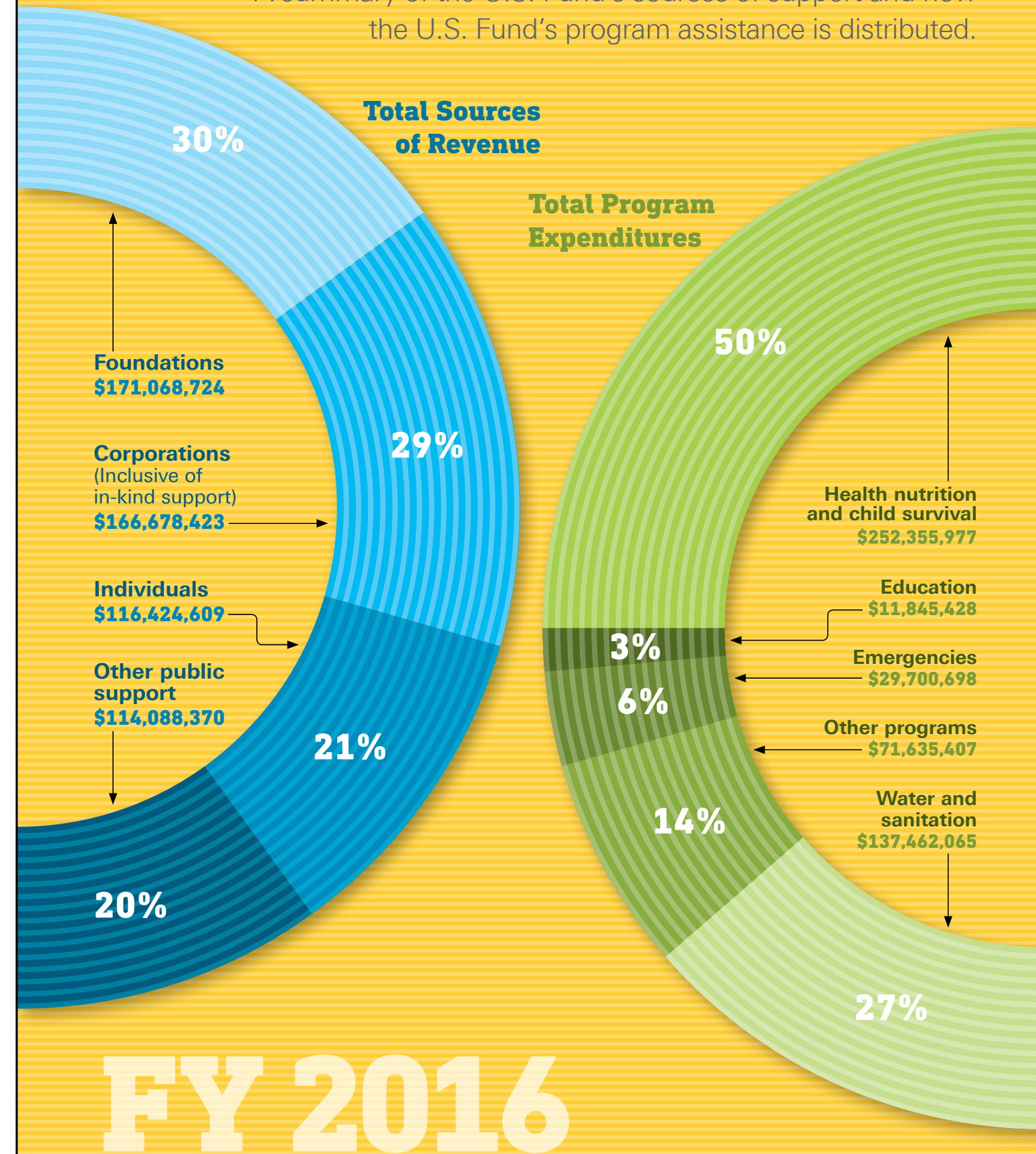
Unrestricted	\$50,891,347
Temporarily Restricted	\$72,850,708
Permanently Restricted	\$1,642,329
Total net assets	\$125,384,384

Unrestricted net assets are used to account for public support that is unrestricted in nature. Temporarily restricted net assets are used to account for contributions that have donor-imposed restrictions that have not been fulfilled either in time or by purpose. Permanently restricted net assets are utilized to account for true endowments, whereby the donor has permitted the U.S. Fund for

UNICEF to use the income for operations but has prohibited the use of principal. Temporarily restricted net assets will be used to fund various projects such as the Global Mercury Emergency Fund, HIV/AIDS, Education, Child Survival, Child Protection, Polio Eradication and other programs.

Note 3
This summary was prepared by the U.S. Fund for UNICEF from its financial statements, which were audited by KPMG, LLP. The complete financial statements, including the related notes and auditor's report, are available upon request or on the U.S. Fund's website at unicefusa.org.

A summary of the U.S. Fund's sources of support and how the U.S. Fund's program assistance is distributed.



Why We Give

In the past year, there was a groundswell of support for UNICEF. Our community sought to learn about the struggles children face worldwide, and how to help. We caught up with supporters and asked: Why do you give?

We learned that our diverse community members have one thing in common: they are inspired by the hope and resilience of children.

Our supporters have personal reasons for giving, too. Kids give because they learned that other kids need them — and they have a beautiful desire to help. Some donors are inspired by their parents, who instilled in them a belief that others should be treated with compassion. Some give out of concern for those they left behind in their homelands, where children aren't getting the education or health care or protection they need. Some older supporters were grateful for the good fortune in their lives, and they wanted to give back by helping today's children.

And some give because they encountered UNICEF at a crossroads in their lives — and it made all the difference. As a child, Thai Dang contracted malaria. In his village in Vietnam, there was no treatment. UNICEF provided the medicine that saved his life. Later, UNICEF intervened again, "like a third parent," as Thai Dang puts it, giving him a chance to go to school and build a successful future.

Now, having created a life in the U.S., Thai Dang returns the favor, supporting UNICEF to give today's children opportunities for tomorrow. "You've got to reach out and help," says Dang. "UNICEF is the tool for me to continue doing that for the rest of my life."

The lists that follow acknowledge major contributions of support for the U.S. Fund for UNICEF in Fiscal Year 2016 (July 1, 2015–June 30, 2016). ●

► *With gratitude to all of our donors far and wide, we share just a few of our supporters' stories on our website: unicefusa.org/whygive.*



We thank the following generous partners that provided **\$1 million +** to support the U.S. Fund for UNICEF in Fiscal Year 2016.

Corporations

Corporations			
	ALEX AND ANI®	 GE Foundation	
	GUCCI		IKEA Foundation 
			Pier1 imports®
			

Foundations

Bill and Melinda Gates Foundation	Margaret A. Cargill Foundation	Conrad N. Hilton Foundation	National Philanthropic Trust
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Organizational Partners

 Rotary	 Kiwanis®	 LDS Charities	 ZONTA INTERNATIONAL EMPOWERING WOMEN THROUGH SERVICE & ADVOCACY
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Individuals and Family Foundations

Anonymous	 EDUCATE A CHILD A programme of education above all™	The Roger and Rosemary Enrico Foundation	Stefan Findel and Susan Cummings-Findel
Landry Family Foundation	George Lucas Family Foundation	Page Family Foundation	Barbara and Edward Shapiro



Fatime

A violent attack by Boko Haram forced Fatime, 7, and her family to flee northeastern Nigeria. They made their way to Chad, where UNICEF is providing assistance to tens of thousands of people displaced by ongoing violence. Luckily, Fatime's brothers found her a donkey to ride. "The hardest part was not being able to eat for four days in a row," says Fatime. Today, she and her siblings have access to clean water and health care. They are also attending a school, for the first time, at a UNICEF-supported refugee camp in Darnaim.

→ **Learn more: unicefusa.org/fatime**



Corporations

Companies and/or their employees that supported the U.S. Fund for UNICEF, including in-kind gifts.

UNICEF PRESIDENT'S CIRCLE

Gifts of \$1,000,000 and above

ALEX AND ANI
ExxonMobil Foundation
GE Foundation
Google
Gucci
Hallmark Marketing Company
IKEA Foundation
Johnson & Johnson, Inc.
Merck
Pfizer
Pier 1 Imports, Inc.
Prudential Foundation
Target Corporation
The Walt Disney Company
The UPS Foundation

UNICEF DIRECTOR'S CIRCLE

Gifts of \$250,000 and above

American Airlines
Applied Medical
Bad Robot Productions
GP Cellulose
HSN, Inc.
Humble Bundle
JPMorgan Chase
Kimberly-Clark Corporation
L'Oréal USA – Giorgio Armani Fragrances
Louis Vuitton Americas
Mariner Investment Group, LLC
NCR Foundation
Starwood Hotels & Resorts
Western Union Foundation

UNICEF LEADER'S CIRCLE

Gifts of \$100,000 and above

Al-Monitor
Apple Corps Ltd.
Barneys, Inc.
BD
Bloomberg, L.P.
Claire's
Global Impact
H&M Foundation
Jamberry
LINE Corporation
Microsoft
Network For Good
Omaze, Inc.

PayPal
The Procter & Gamble Company
S'well Bottle
TOMS
Wells Fargo

Foundations

Grants of \$50,000,000 and above

Bill and Melinda Gates Foundation

Grants of \$15,000,000 and above

National Philanthropic Trust

Grants of \$1,000,000 and above

Margaret A. Cargill Foundation
Conrad N. Hilton Foundation

Grants of \$500,000 and above

The William and Flora Hewlett Foundation

Audrey Hepburn® Society

The Audrey Hepburn® Society recognizes the U.S. Fund for UNICEF's most generous individual donors, offering special opportunities to connect with UNICEF's work. For more information, please visit unicefusa.org/AudreyHepburnSociety.

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AUDREY CIRCLE

Gifts of \$1,000,000 and above

Anonymous (1)
Education Above All,
Educate A Child
The Roger and Rosemary Enrico Foundation
Stefan Findel and
Susan Cummings-Findel*
Landry Family Foundation*
George Lucas Family Foundation
Page Family Foundation
Barbara and Edward Shapiro

GUARDIAN

Gifts of \$500,000 and above

Anonymous (1)
Susan and Dan Boggio
Mr. and Mrs. Gary Edwards
Bob and Tamar Manoukian*
The Tom Mikuni and Minnie Obe Hirayama Charitable Fund*

HUMANITARIAN

Gifts of \$100,000 and above

Anonymous (5)
Hartland-Mackie Family
AJA Charitable Fund*
The Ajram Family Foundation*
Al Khayyat Foundation
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Ms. Elena Marimo Berk and
Mr. David Drummond*
Dr. and Mrs. Peter Bolland*
Mr. and Mrs. Robert J. Brinker*
Daniel J. Brutto*
Dr. and Mrs. William E. Chin, Sr.*
Serena Simmons Connelly*
Mr. and Mrs. Jamal Daniel*
Mr. and Mrs. William Dietz, Jr.*
Mr. and Mrs. Steve Eaton*
Mr. and Mrs. Michael R. Eisenson*
The Charles Engelhard Foundation*
GHR Foundation
Ms. Kaia Miller Goldstein and
Mr. Jonathan Goldstein*
Dr. and Mrs. Karl A. Gschneider*
Mr. H. Stephen Harris, Jr. and
Ms. Shigeko Ikeda*
Helaina Foundation
Mr. Vince Hemmer*
Mr. John A. Herrmann
Ms. Anne Hewel
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Impetus Foundation
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Dr. Sarah P. Korda*
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Charles, Jamie, and Lucy Meyer*
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Christine M.J. Oliver*
Mr. Omar Qaiser and Ms. Asyah Khan*
Randell Charitable Fund*
Ms. Carrie D. Rhodes*
The Rockdale Foundation*
Mr. and Mrs. Richard Rogers
Mr. and Ms. Kim Rucker
Sala Barrenechea Family*
Harold Simmons Foundation
The Herbert Simon Family
Foundation
Mr. Jeff E. Tarumianz*
Mr. George Tometti
Ting Tsung and Wei Fong Chao
Foundation
Jina and Bruce Veaco

Audrey Hepburn® Society continued

Elbert H., Evelyn J., and
Karen H. Waldron
Charitable Foundation*
Mr. Robert J. Weltman*
The Wilson Family Foundation*
Mr. Mel Zwissler*

CHAMPION

Gifts of \$50,000 and above

Anonymous (8)
Mr. and Mrs. William F. Achtmeyer*
Margaret Alkek Williams and the Albert
and Margaret Alkek Foundation
Mr. Mark B. Allyn and Ms. Allie Allyn*
The Annenberg Foundation
The Honorable and
Mrs. Hushang Ansary
Mr. and Mrs. J. Gregory Ballentine*
Mr. Tom Barrack
Mr. and Mrs. Joshua Bekenstein
Ms. Cathleen Black
Mr. and Mrs. Patrick Boushka*
Mr. and Mrs. Robert Brown*
Ms. Mary Catherine Bunting*
Cogan Family Foundation*
Max Duckworth and Sarah Godlewski*
Dr. Dolores Rice Gahan and
Mr. Thomas J. Gahan*
Mahin Ghaffari
Mr. Ziad Ghandour
Mr. Norman Godinho
Ms. Alice R. Goldman and
Mr. Benjamin B. Reiter*
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The Haslam Family Foundation
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Mr. Burt Larkins*
Ms. Téa Leoni*
Ms. Corinne Levy Goldman and
Mr. Daniel Goldman
Ms. Susan Littlefield and
Mr. Martin F. Roper*
The Magic Pebble Foundation
Mr. and Mrs. Jim McIngvale
Nidhika and Pershant Mehta

The Mendelsohn Family Fund*
Milken Family Foundation
Miss Doryce Moosey*
John O'Farrell and Ms. Gloria Principe
Jane Dale Owen Memorial
Charitable Fund
Purvi and Harsh Padia*
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Joanna and Stephen Ratner
Charitable Fund*
Keri and George Rhodes*
Ms. Leigh Rinearson
Ms. Margot Robbie
Luly and Maurice Samuels*
Frank and Wendy Serrino*
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Byron and Tina Trott*
Mr. and Mrs. Ronald N. Tutor
The Walters Family Foundation, Inc.*
Mr. and Mrs. Peter J. Zomber*

PROTECTOR

Gifts of \$25,000 and above

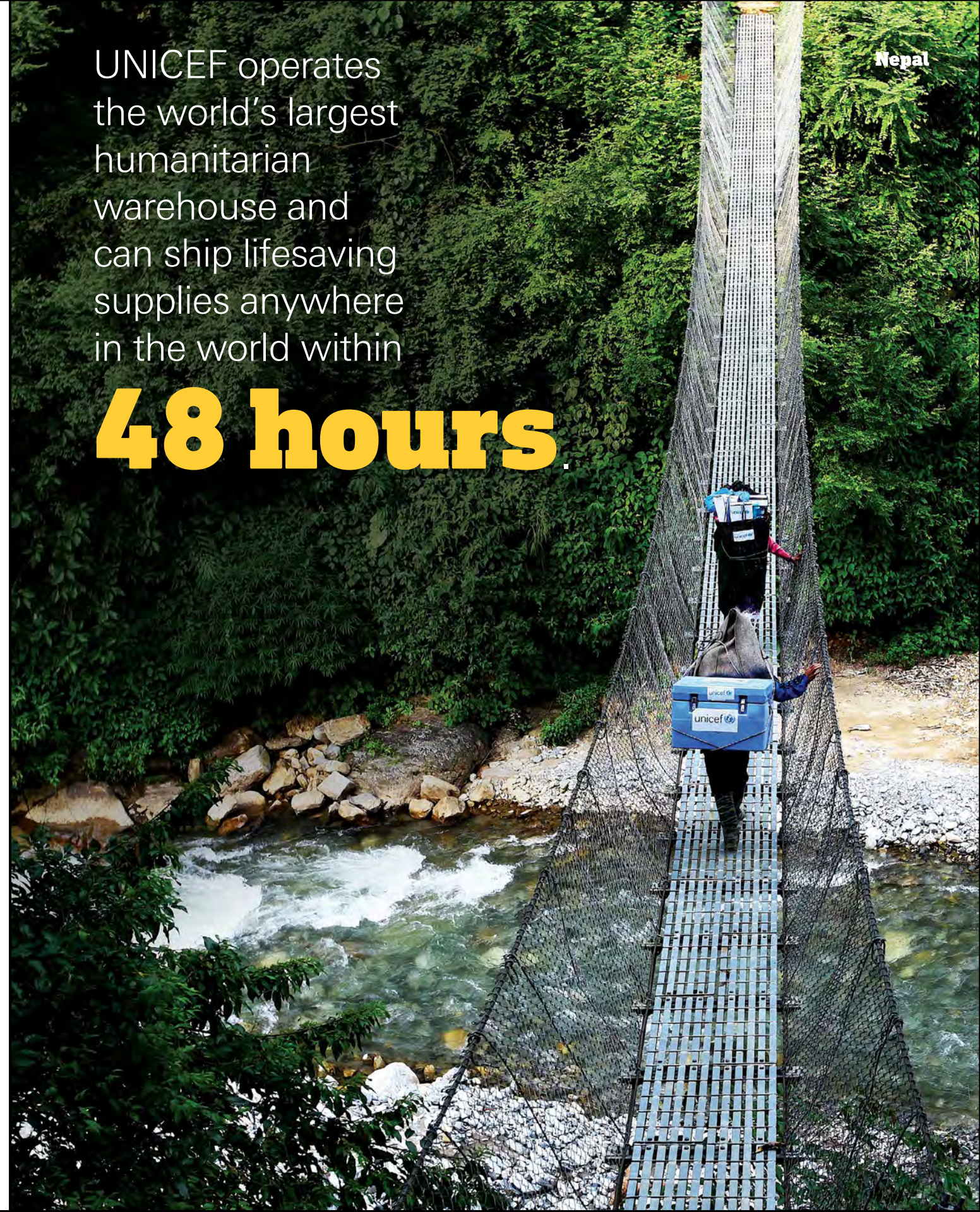
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→ [Learn more: unicefusa.org/milagro](http://unicefusa.org/milagro)



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Mohammed

Instead of being in school where he belongs, Mohammed, 14, works full time in a car repair shop to help support his family. Three years ago, they fled the Syrian civil war for Iraqi Kurdistan, now sheltering roughly a quarter of a million Syrian refugees. Nearly 100,000 of them are children. So far in 2016, UNICEF has helped more than 31,000 of these refugee children to get a formal education. "What I'd most like is to leave this job and go back to school," says Mohammed. "I miss my pens and books, and I'd like to have them back."

→ [Learn more: unicefusa.org/mohammed](http://unicefusa.org/mohammed)



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Nandini

If you are a girl in Bangladesh, access to education — your fundamental right and a necessity for your future development and success — is not guaranteed. That is why UNICEF promotes girls' education here and elsewhere in the world. Nandini, 8, pictured with her grandmother, Purno, her main caretaker, attends a UNICEF-supported primary school in Dhaka, the nation's capital. With UNICEF's help, girls' enrollment across South Asia has increased significantly since 1999.
 → Learn more: unicefusa.org/nandini



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South Sudan



children first.

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